

# ARB CLIMBER

## Aerial Arboriculture, PPE, Climbing and Cutting Equipment



# MEDIA INFO 2021/22

The world's highest quality magazine for professional Arborists  
QUARTERLY HARD COPY & DIGITAL MAGAZINE  
www.rescuemagazines.com

**OREGON** Cordless Tool System

**POWER ON**

The only saw with integrated PowerSharp®

oregoncordless.com **ALWAYS READY**

**POWER ASCENDERS - FOR PROFESSIONALS.**

ActSafe Power Ascenders are an ingenious combination of a high-capacity rope winch in a compact, lightweight and easy-to-use design. They simply redefine the possibilities for working in vertical environments.

**ActSafe ACX**

- simplifies and accelerates work on complex or difficult to access structures
- power-saving use
- remote control up to 150m

**ActSafe RCX**

- for effortless and efficient rescue operations
- 0.24m/min rope at 250kg, IP 67 standard
- variable rope grab system

ActSafe IS PART OF **SKYLOTEC**

Realize a quiet day at the office.

The New Cordless MSA 100 T Advanced Saw

STIHL

**PROTECTION PERFECTED**

#14 Curved Saw Scabbard with Snap

Shield your saw from the rigors of your workday with a scabbard handcrafted to go the distance. From large cleave openings to a blade-protecting nylon washer, our scabbards are built to stand the test of time.

**WEAVERS**

www.weaversarborist.com

Advanced Traffic Report  
smooth flow, guaranteed.

**ZIGZAG**

PEITZL

## EDITORIAL 2021/22

Every Issue of Arb Climber features articles on: Ropes & Rigging, Chainsaw techniques & maintenance, Rescue/First Aid, Arboriculture, Equipment GUIDES

## AD BOOKING DEADLINES

- Issue 21 - Jan 31st
- Issue 22 - Apr 15th
- Issue 23- July 15th
- issue 24-Oct 15th



**ACCESS & RESCUE** Emag

Free Emag accompanies ArbClimber and Technical Rescue magazines. Available as a download link or attached pdf via direct email or via the ArbClimber website

## CONTRIBUTORS

- |                   |                  |
|-------------------|------------------|
| James Aldred      | Bo Hammerstrand  |
| Thomas Amorim     | Josephine Hedger |
| Kev Bingham       | Jeff Jepson      |
| Mark Bridge       | Adam Jones       |
| Chris Cowell      | Graham McMahan   |
| Nikolai Dentshev  | T.C. Mazar       |
| Waldo Etherington | Mike (Ox) Oxman  |
| Steve Gumm        | Tom Schumacher   |
| Chris Girard      | Ade Scott        |

- Arborists
- Forestry
- Municipal
- Arb Officers
- Chainsaw Users
- Riggers
- Rescuers
- Recreational Tree Climbers
- Competition Climbers

**When half your job is getting up to it.**

**Scion™ Climbing Line**

Featuring a fully polyester 24 strand sheath and reinforced core, the fully certified Scion line has a locking braid ability to absorb dynamic forces making it ideal for MPE and DPE. Also available with Sterling's new Sterilite™ sheath, designed with a low profile, high-strength braid that allows the eye to pass through typical gaps.

NEW! Low profile Sterilite™ sheath

**STERLING**

## QUARTERLY DISTRIBUTION

Available as print and digital versions

6 - 10,000 (depending on show/event printing)

- UK & Europe 47%
- USA/Canada 46%,
- Oz/NZ 5%
- Japan & Rest of World 2%

**WORKS AS HARD AS YOU DO**

**ECHO**

Distributed to paid subscribers • Arboriculture Training Colleges  
Govt Departments • Municipal Tree Care Departments • Manufacturers  
Arb Supply Companies • Botanical Gardens • Utility companies

**ARBOR TECH SUPPLY** TOP BRANDS

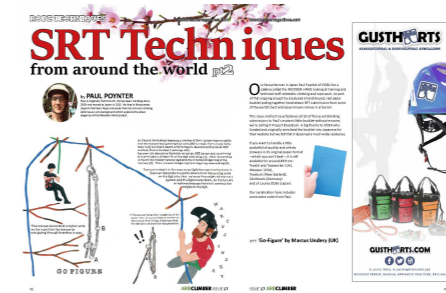
in the heart of Virginia. Visit our store or order Online

ARBOR TECH SUPPLY 540-439-9938

www.arbortechsupply.com

AND DISTRIBUTED VIA ARB STOCKISTS IN:  
USA, Canada, UK, Austria, Belgium, Denmark, France, Czech Rep. Ireland, Germany, Finland, Latvia, Sweden, Australia, HongKong, Japan, NZ





# AD RATES

## FREQUENCY FORMAT

**DISTRIBUTION  
CORE MARKETS**

**RANGE  
CORE MARKETS**

## ADVERTISEMENTS

- 4-page Centre Spread Pullout
- Double Page spread (DPS)
- Full Page Full Bleed
- 2/3 Banner (bottom of DPS)
- Half Page Vertical
- Half Page Horizontal
- Half Page Island
- Quarter Page

## SPECIAL POSITIONS

- Inside Front Cover
- Back Cover
- Inside Back Cover

## EMAG (prepaid/proforma only)

- 1x Quarter Page
- 4x Quarter Page
- 8x Quarter Page

## Quarterly

**US A4** 11" by 8 1/4" / 275mm by 210mm  
**Subscription, bulk subscription and retail outlets**  
**USA/Canada, UK/Europe, Australia/NZ**  
**International** 78 countries  
**USA/Canada, UK/Europe, Australia/NZ**

## RATES:

- £2500/\$3900
- £1500 /\$2300
- £900/\$1000
- £850/\$1250
- £550/\$700
- £550/\$700
- £600/\$800
- £350/\$450

## SIZES H x W:

- 275 x 420mm\* spread +2pages\*
- 275 x 420mm\* 11" x 16.5"
- 275 x 210mm\* 11" x 8.25"
- 160 x 395mm 6.5" x 15.5"
- 245 x 88mm 9.5" x 3.5"
- 120 x 180mm 4.75" x 7"
- 180 x 120mm 7" x 4.75"
- 120 x 88mm 4.75" x 3.5"

*Hard copy  
DISCOUNTS  
10% - Series of 4 ads  
minus a further  
25% for PrePayment  
(pro forma)*

£1200/\$1500

£1500/\$1800

£1000/\$1200

- £150/\$200 each
- £400/\$600 for all 4 ads
- £600/\$1000 for all 8 ads

TR Media Ltd has been publishing *ArbClimber's* sister magazine *Technical Rescue* for 29 years. This title is the world's leading international Rescue publication, read in 84 countries

## TRm POLL INFORMATION

- More than **70%** of TRm's eMag readers recommend it to others
- More than **75%** of TRm's print edition readers recommend it to others
- More than **90%** of TRm's readers find the articles useful or very useful
- More than **80%** of TRm's readers visit advertiser's websites after seeing them in TRm
- More than **85%** of TRm's readers indicate that the content in TRm impacts their purchasing decisions

